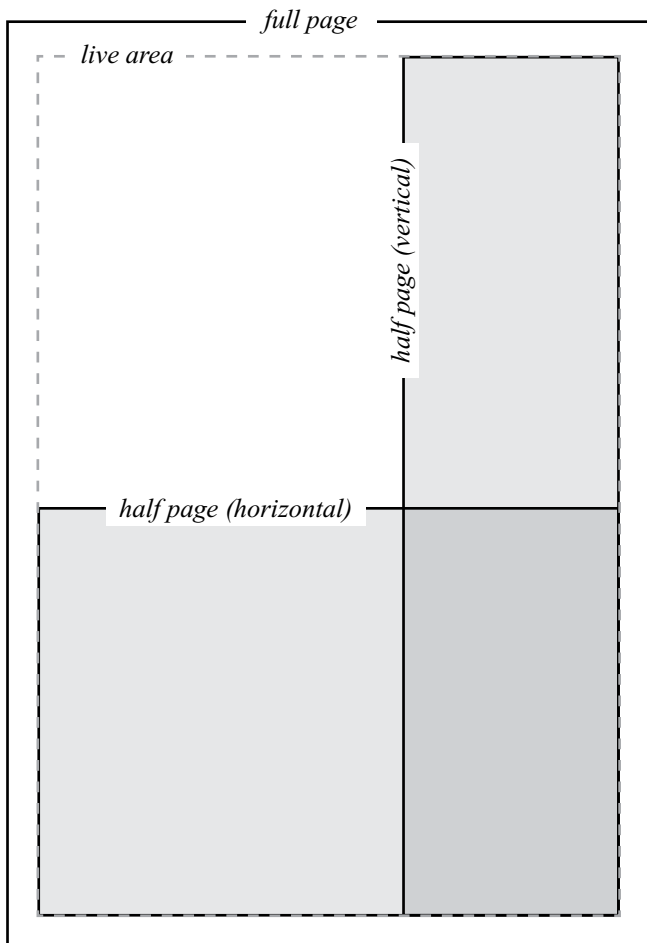


FenCon Convention Program - Inside Page

Electronic Mechanical Specifications

Deadline for ads is August 17, 2007



Color: Black & White

Ad Sizes:

Full Page: 5 in. x 8 in.

Half Page (horizontal): 4.75 in. x 4 in.

Half Page (vertical): 2.5 in. x 7.875 in.

Live Area: 5 inches x 8 inches

Bleed: Ads DO NOT BLEED

(keep artwork 1/4 inch away from all sides of the page)

Line Screen: 150

Media:

CD-ROM or DVD

Unless requested, CDs or DVDs will not be returned

Mail Deliver:

Mail artwork to:

FenCon Publications

PO Box 701448

Dallas, TX 75370-1448

E-Mail Delivery:

- Recommended that files are compressed (either SIT, HXQ or ZIP format).
- The total for attached files in an e-mail can not be more than 6 MB in size.
- E-mail to: fencontexas@gmail.com

Supported File Formats:

- Adobe InDesign CS
- Adobe PDF
(High Resolution/Print Ready/Fonts Embedded)
- Adobe Photoshop CS
- Adobe Illustrator CS
- High Resolution JPEG or TIFF file
(300 dpi at 100% of original artwork size)

Non-Acceptable File Format:

- Microsoft Word files.
- Low resolution image files (JPEG, TIF, GIF, etc.)

Fonts:

- Included screen & printer fonts and those used in eps files.
- Always use real typeface. Do not use application to apply styles (i.e. Bold, Italic, Outline, Shadow, Underline).
- Included all supporting files that are placed (linked) in the files.

Disclaimer:

Ads not conforming to the specifications listed here will be subject to revision by the sender.

